



## **JACK BINION (Class of 1955)**

Jack Binion is the son of legendary casino magnate Benny Binion. He worked for his father at Binion's Horseshoe in downtown Las Vegas. He became President of the Horseshoe in 1963 at the age of 26.

His fame grew following his 1970 hosting of the first World Series of Poker at the Horseshoe, which became the largest set of poker tournaments in the world. Jack was named to the Poker Hall of Fame in 2005. Privately held, Binion's Horseshoe became renowned as one of Nevada's most successful casino operations.

In 1998, Jack sold his interest in Binion's Horseshoe to his sister, Becky Binion Behnen. He went on to form Horseshoe Gaming Holding Corporation which developed and operated several highly successful riverboat casinos under the Horseshoe name. Jack continued to promote the casinos for Harrah's Entertainment following his sale of the company in 2004 to Harrah's.

As of 2008, Binion's name appears on the "Jack Binion's Steakhouse" at Horseshoe Tunica and several of the Horseshoe-branded casinos still carry slot machines bearing Binion's likeness called "Who Wants To Be A Binionaire?".

In July of 2006, Jack became chairman of Wynn International. His responsibilities included opening the Wynn Macau. He has since resigned the position but has remained with Wynn Resorts in a consulting role.

These biographies are based on research and could contain discrepancies.

If there are any excerpts you feel should be changed please feel free to contact me at [Dave@lvhsaa.com](mailto:Dave@lvhsaa.com)

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